

જિલ્લા શિક્ષણાધિકારીની કચેરી સુરત

બ્લોક-એ, ત્રીજો માળ, જિલ્લા સેવા સદન-૨ અઠવાલાઈન્સ સુરત- ૩૯૫૦૦૧

ફોન નંબર-0261-2662902, suratdeo@gmail.com, web :-www.suratdeo.org

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તા.૦૮/૦૮/૨૦૨૬

પ્રતિ,

આચાર્યશ્રી,

માધ્યમિક અને ઉચ્ચતર માધ્યમિક શાળાઓ તમામ,

સુરત, જિ. સુરત

વિષય: “ધરતી માતાને પત્ર: પ્રકૃતિનું રક્ષણ કરવું મારો ધર્મ” વિષય પર રાષ્ટ્રીય કક્ષાની ઢાઈ અક્ષર પત્ર લેખન સ્પર્ધાનું શાળા કક્ષાએ આયોજન કરવા બાબત.

સંદર્ભ: ભારત સરકાર, પોસ્ટ વિભાગ, સુરતનો પત્ર ક્રમાંક: J2/ઢાઈ અક્ષર પત્ર લેખન સ્પર્ધા/26-27, સુરત-395001, તા. ૧૮/૦૮/૨૦૨૬.

ઉપરોક્ત વિષય તથા સંદર્ભ અન્વયે જણાવવાનું કે, પોસ્ટ વિભાગ, ભારત સરકાર, ગુજરાત સર્કલ દ્વારા વર્ષ ૨૦૨૬-૨૭ માટે “ધરતી માતાને પત્ર: પ્રકૃતિનું રક્ષણ કરવું મારો ધર્મ” વિષય પર રાષ્ટ્રીય કક્ષાની ઢાઈ અક્ષર પત્ર લેખન સ્પર્ધાનું આયોજન કરવામાં આવેલ છે.

આ સ્પર્ધામાં વિદ્યાર્થીઓમાં લેખનકૌશલ્ય, સર્જનાત્મકતા તેમજ પ્રકૃતિ અને પર્યાવરણના સંરક્ષણ પ્રત્યે જાગૃતિ કેળવવાનો મુખ્ય હેતુ રહેલ છે. આથી, સુરત શહેર અને જિલ્લાની તમામ શાળાઓએ સદર સ્પર્ધાનું શાળા કક્ષાએ આયોજન કરી વધુમાં વધુ વિદ્યાર્થીઓને તેમાં ભાગ લેવા માટે પ્રોત્સાહિત કરવાના રહેશે.

સ્પર્ધાની મુખ્ય વિગતો નીચે મુજબ છે:

સ્પર્ધાનો વિષય:

“ધરતી માતાને પત્ર: પ્રકૃતિનું રક્ષણ કરવું મારો ધર્મ”

ભાગ લેનારની શ્રેણીઓ:

૧. ૧૮ વર્ષ સુધી

૨. ૧૮ વર્ષથી ઉપર

ઉપરોક્ત બંને શ્રેણીઓમાં નીચે મુજબની કેટેગરી રહેશે:

અંતર્દેશીય લેટર કાર્ડ શ્રેણી

પરબીડિયું (Envelope) શ્રેણી

પત્ર લખવાની ભાષા:

સ્પર્ધકો પોતાના પત્ર અંગ્રેજી, હિન્દી અથવા ગુજરાતીમાં લખી શકશે.

પત્ર મોકલવાનું સરનામું:

ચીફ પોસ્ટમાસ્ટર જનરલ, ગુજરાત સર્કલ, અમદાવાદ - ૩૮૦૦૦૧. તેમજ પત્ર સંબંધિત વધુ માહિતી માટે પોસ્ટ વિભાગ દ્વારા આપવામાં આવેલ સંપર્ક નંબર ૬૩૫૮૮૩૧૬૫ પર સંપર્ક કરી શકાશે.

અંતિમ તારીખ:

પોસ્ટ વિભાગ દ્વારા નિયત કરેલ સમયમર્યાદા મુજબ, એટલે કે તા. ૩૧/૧૦/૨૦૨૬ સુધી સ્પર્ધાના પત્ર પોસ્ટ દ્વારા મોકલી આપવાના રહેશે.

બિડાણ : સંદર્ભદર્શિત પત્ર


જિલ્લા શિક્ષણાધિકારી
સુરત, જિ.- સુરત



Government of India
Ministry of Communications
Department of Posts: India
O/o Supdt. of Post offices, Surat Division
Surat 395 001



By Reg.

To: -

By Reg.

The District Education Officer,
Jilla Seva Sadan, Athwalines,
Surat – 395 001.

No: - J2/Philately/Letter Writing Competition/26-27 dated SURAT-395001 the 18/08/2026.

Sub: - Holding of National Level Dhai Akhar Letter Writing Competition on the theme
“A Letter to Mother Earth: My Promise to Protect Nature” for the year 2026-27.

Dear Sir/Madam,

It is our pleasure to inform you that Department of Posts: India, Gujarat Circle has Holding of National Level Dhai Akhar Writing competition on the theme “A Letter to Mother Earth: My Promise to Protect Nature” for the year 2026-27.

About Theme:

The theme of the Letter Writing Competition is “A Letter to Mother Earth: My Promise to Protect Nature”. Participants may write their letters in **English, Hindi or Gujarati** and address them to **The Chief Postmaster General, Gujarat Circle, Ahmedabad – 380001**. The completed entries should be submitted to the **Office of the Senior Superintendent of Post Offices, Surat Division, 3rd Floor, Nanpura Head Post Office, Surat**. For any queries or assistance regarding the competition, participants may contact **WhatsApp No. 6359883165**.

The Dhai Akhar Letter Writing competition will start from 01/08/2026 and last date for posting letters under Dhai Akhar letter writing competition will be 31/10/2026.

The categories for National Level Dhai Akhar Letter writing campaign are as follow:

1) Up to 18 Years

(2) Above 18 Years

(c) Inland letter card Category

(a) Inland letter card Category

(d) Envelope Category

(b) Envelope Category

- **The participants have to give a certificate of their age.**

Word Limit:

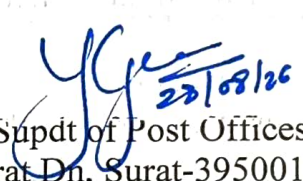
The letter can be written on plain A-4 size paper with a word limit of not more than 1000 words under envelope category or in an Inland letter Card with a word limit not more than 500 words for ILC category. **Only handwritten letters will be accepted, not typed letters.**

Prizes: The proposed prize money to be given to the winners of Circle Level and National Level Letters in each category is as follows:

Prize to be given to the winners in each Category

Circle Level (Gujarat Level)	
Prize Category	Prize Amount
First	Rs.25,000/-
Second	Rs.10,000/-
Third	Rs.5,000/-

You are kindly requested to **convey** the detailed of letter writing competition to all schools under your control and instruct them to encourage students to participate competition. Kindly ensure that each letter should contain complete address of participant along with contact number for future reference.

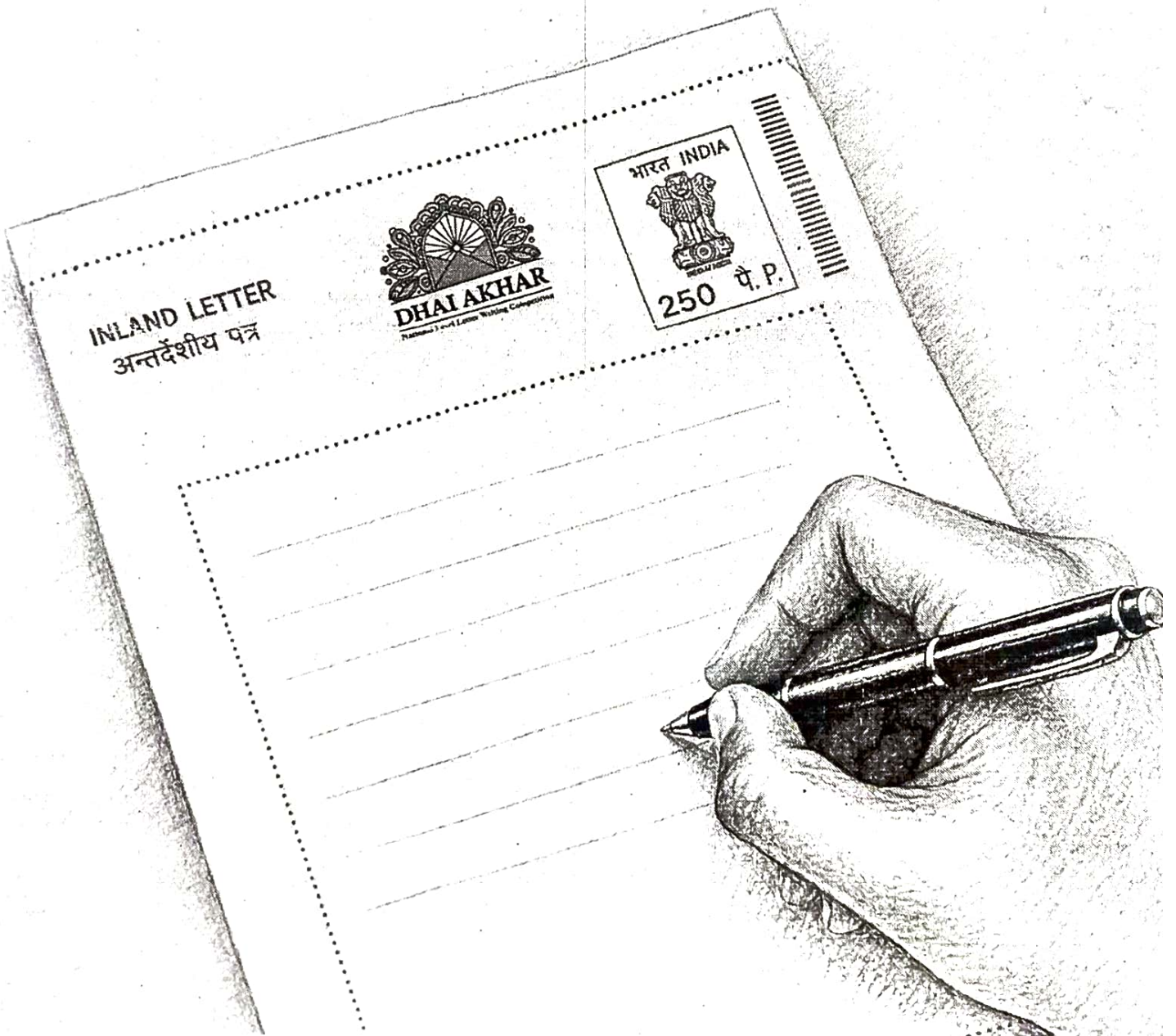

23/08/26
Sr. Supdt of Post Offices,
Surat Dn, Surat-395001



DHAI AKHAR NATIONAL LEVEL

LETTER WRITING COMPETITION

2026-27



1. Objective

Dhai Akhar is a national level initiative to re-introduce the younger generations to post and philately while encouraging creativity, originality, and self-expression. It is also a platform for individuals to display their writing skills and talent.

In today's fast-paced digital world, moments of pause and digital detox have become essential. Studies highlight that handwriting is a fundamental skill that shapes students' reading, writing, language abilities, and critical thinking, while also playing a vital role in brain development. It is therefore important to encourage children to write by hand alongside the use of technology in classrooms, as this supports success across academic subjects. With most communication now happening on digital platforms, the timeless art of letter writing has gradually faded into the background. Yet, letters continue to hold a unique appeal —carrying nostalgia, warmth, and a personal touch that no text message or email can truly replace.

The Dhai Akhar National Level Letter Writing Campaign is more than just a celebration of the art of letter writing. It serves as a platform for people across the nation to share their thoughts, emotions, and ideas in a sincere and impactful way. The campaign also nurtures empathy and strengthens critical thinking skills among its participants.

2. Description of the Scheme

Dhai Akhar is a National Level Letter Writing Competition on a theme / subject decided by the Department of Posts for the citizens of India. Participants will write a Letter expressing their views on the subject, addressed to the Chief Postmaster General concerned which would be eligible for Cash awards if shortlisted, first at Circle level and then at the Directorate level. Alongside, it also serves as an opportunity to re-introduce younger generations to rich legacy of the postal department.

3. General Conditions

Periodicity: The Dhai Akhar National Level Letter Writing Competition is organised every year. This year campaign will start from 1st August to 31st October 2026 (three months). Letters posted after 31st October 2026 will not be accepted.

Topic: The theme and topic for the competition is decided by the Department of Posts with the approval of the Competent Authority.

This year's topic for Dhai Akhar is "A Letter to Mother Earth: My Promise to Protect Nature"

Language: The letter can be written in English or Hindi or any Vernacular.

Categories: The competition will be in the following categories:

- (i) Up to 18 years: -
 - (a) Inland Letter Card Category
 - (b) Envelope Category
- (ii) Above 18 years: -
 - (a) Inland Letter Card Category
 - (b) Envelope Category

Permitted Stationery: The embossed envelope/ envelope with stamp affixed for plain A-4 size paper letter and the Inland Letter Card (ILC) will be the permitted stationery. The letter can be written on plain A4 size paper with a word limit of not more than 1000 words, or in an Inland Letter Card (ILC) (not more than 500 words). Letters must be hand written and in any case, no typed letter will be accepted.

However, entries collected directly from the schools/institutions/college by the respective division may qualify exemption from affixing stamp.

4. Eligibility

Any citizen of India can participate in this competition. There is no minimum or maximum age prescribed for participation. Any citizen of India can participate in their respective category according to his/her choice and age. The participants have to give a certificate of their age on the letter such as **"I certify that I am below/above the age of 18 as on 01/01/2026"**. In case of winning entries, the respective Circle will verify the age and other ID certificates before sending the 03 best entries in each category to the Directorate.

5. Selection Procedure

The best 03 (three) entries in each category will be shortlisted by every Circle and prizes will be awarded to these 03 entries at Circle level. These best 03 entries of each category (12 in all) chosen at Circle level will be sent to the Directorate for further evaluation of final best 03 entries in each category at the National Level.

To shortlist candidates at Circle level, an Evaluation Committee will be constituted of which CPMG will be the Chairperson, Other members of the committee must be an academicians or a scholar of the particular language/literature/ associated with journalism including a professor/teaching faculty in a college/school. The opinion of the scholars shall be given utmost importance while making qualitative selection. Selection Committee at National Level will be constituted at Directorate level for evaluation of final best 03 entries in each category at National Level.

6. Prizes

The prize money to be given to the winners of Circle Level and National Level Letters in each category is as follows:

The prize money to be given to the winners of Circle Level and National Level Letters in each category is as follows:

Prize to be given to the winners in each Category at Circle Level: (A)

Prize Category	(Prize Amount) x (No. of Categories) x (No. of Circles)	Total Amount
First Prize in each Category	Rs. 25,000/- x 4 x 23	Rs. 23,00,000/-
Second Prize in each Category	Rs. 10,000/- x 4 x 23	Rs. 9,20,000/-
Third Prize in each Category	Rs. 5,000/- x 4 x 23	Rs. 4,60,000/-
TOTAL (Rs. Thirty-six lakh eighty thousand only)		Rs. 36,80,000/-

Requisite funds to this effect under Major Head "Scholarships" of Philately (A/c head 3201.01.001.03.01.34) are allotted to each Circle under BE of respective Financial Year.

Prize to be given in each Category at National Level: (B)

Prize Category	(Prize Amount) x (No. of Categories)	Total Amount
First Prize in each Category	Rs. 50,000/- x 4	Rs. 2,00,000/-
Second Prize in each Category	Rs. 25,000/- x 4	Rs. 1,00,000/-
Third Prize in each Category	Rs. 10,000/- x 4	Rs. 40,000/-
TOTAL (Rs. Three lakh forty thousand only)		Rs. 3,40,000/-

Requisite funds to this effect under Major Head "Scholarship" of Philately (A/c head 3201.01.001.03.01.34) are kept with Philately Division.

7. Process

The following process should be followed by each Division to successfully implement the Dhari Akhar Letter Writing Competition:

1. Training of on-ground teams
2. Outreach in schools & colleges as per targets

3. Installation of Dhai Akhar letterbox in Schools and In Post Offices
4. Collection & Judging

8. Implementation Strategy

- Wide publicity of the Campaign shall be given through newspaper advertisements, electronic media, social media and other media including display of banners and local level pamphlet distribution.
- Circles would make on ground teams undergo online training for effective outreach to schools and public (dates to be decided by Circle)
- Circles would contact/visit schools, hold workshops/seminars/give presentations etc. to inform about the scheme in detail to ensure maximum participation
- Ensure videography and photography of activity to use as social media content.
- Circles would also write to State Government Education & School Boards & District Administration etc informing them of the scheme and seeking support for its propagation.
- Web push notifications by Schools having websites/app to be encouraged.
- Awareness about the competition during Account opening drive/PLI & RPLI Mela/Dak Chaupal.
- Postman staff be sensitized to make residents aware about the competition while effecting delivery.
- Services of Marketing team along with PRIs(P)/Postmen be utilized for promotion.
- Circles to ensure creation of small hanging Dhai Akhar letter box to create a photo corner in Schools/Colleges. Designs for the same is already with the Circles. As per the size of the division, 4-5 sets of these should be ready with each division. This setup will travel from one school/college to another.
- In addition, Circles may adopt their own local strategy to implement the Scheme. Any such adoption may be communicated to the Directorate so that it can be shared with all other Circles.
- Targets of obtaining entries will be assigned to the Circles on the basis of number of Post Offices and past performance.
- To make Dhai Akhar Letter Writing Campaign a grand success, Circles will have to ensure that sufficient stationery (ILC and envelopes) is available in their Circles
- Circle will ensure that no letter posted remains unattended either at Letter boxes or Post offices. To adhere to timelines, it is to be ensured that Letter boxes are opened/cleared as scheduled and with no delay.
- Special arrangement of delivery of such letters in coordination with participating schools be made.
- Circles to hold letter writing competition in schools/colleges as per programme detailed below:

Sequence	Activity	Description	Time
1	Setup	- Installation of travelling photobooth and small letterbox for a period of upto 6 days in one school. - Also set up the projector and introduction space as allocated by school/college, and do a tech-check.	30-60 mins
2	Introduction	Start with personal introductions to create a good atmosphere and connect with the children.	5 mins
3	Short Video	Video Capsules/Short Movies on India Post/Philately to be played to set context and interest amongst children <i>Videos are already with the Circles.</i>	10-15 mins
4	Presentation	Take the children through a brief history of the postal department, key concepts of post and philately and current schemes such as Sparsh before leading to Dhai Akhar. The presentation would also highlight the importance of writing by hand. <i>Presentation already provided during past competitions can be edited, if required.</i>	10-15 mins
5	Philately Quiz	Quiz will be organised containing 5-10 questions based on Philately outlining the famous personalities, heritage, places etc. on which CPS/ Special Covers have been issued. <i>Question deck already provided can be suitably modified as per Circle requirement.</i> Winners of the Quiz will be awarded with prizes (worth Rs. 50 to 100/- approx.). Expenditure to this effect may be incurred into the Philately Promotion Head of the Circles	15-20 mins
6	Dhai Akhar Letter Writing	The main activity i.e. Dhai Akhar Letter Writing Competition will commence subsequently. Students will be writing a letter on the Theme as decided by the Directorate.	40 mins
7	About the Theme	Introduce children to the theme and discuss about the participant guide specific to the theme that we will share with schools	10 mins

8	Documentation	Good Quality photographs/Short videos of the above activities to be shared on Social Media handles of the India Post on the same day of the activity performed	all the time
9	Opening of Philatelic Club in School and PD Accounts	After Letter Writing, efforts to be made to open Philatelic Deposit Accounts/ Philatelic Clubs in the Schools. The School Administration should be informed as to how a Philatelic Club can make a positive impact on the learning of students and they be made acquainted with the various important personalities and their contribution in Nation building, with the various aspects of rich art & culture and prosperous heritage of India as depicted in stamps.	30 mins

9. Timelines

- The Dhai Akhar letter writing competition will start from 1st August 2026.
- Last date of submission of entries will be 31st October 2026.
- Letters posted after 31st October 2026 will not be accepted.

Each Circle must arrange and ensure to declare their respective State/Circle level result by 31st December 2026.

Circle will also ensure that a monthly report in the following Performa be sent to Directorate by 30th of every month of inception of event and till completion of event.

Month	No. of entries received from Letter boxes during the month	No. of schools/ colleges participated	No. of participants	Philatelic Club opened	Philatelic Deposit account opened	Activities uploaded on Social Media	Remarks if any

The winning entries (12 for each Circle) will be sent to the Directorate by 15th January 2027. It is to be ensured by Circles that the winning entries in Vernacular (other than Hindi/ English) should be sent to the Directorate along with English Translated Versions within the target date as mentioned above.

Welcome to the world of Wonder, Joy and learning...
Dear Stamp Collector,

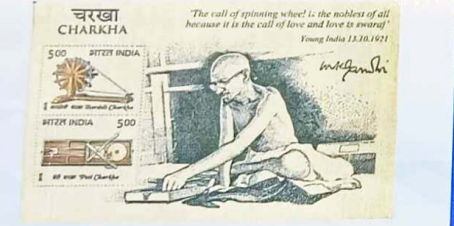
Stamp collecting is the most popular hobby in the world. People of an age, any income and any interest can find some aspect of stamp places sitting in Your own living room. collecting appealing. Stamps makes learning easy. Its like visiting exotic places sitting in your own living room.

The pursuit of stamps helps to increase your friends circle and social skills. It increases discipline and mental skills. It's an adventure that can help reduce stress and gives a feeling of accomplishment.

Come, get introduced to the world of India Postage Stamps..... !!!

REWARDING HOBBY :
You can collect stamps according to your field of interest be it sports, Wild life, heritage monuments , paintings etc. By doing this you can enhance your knowledge and learn about different countries and people. Therefore, Philately is a very rewarding hobby as it enhances your knowledge in an interesting way.

EASY WAY TO BE A PHILATELIST:
Easiest way of collecting stamps is by opening a Philatelic Account and getting new Stamp releases sitting at home. When you become a Philatelic Account holder, every time there is a new release, Philatelic material will be dispatched to you by service post without any extra cost. The salient feature of the scheme is that: An account under the Philatelic deposit scheme can be opened by making an initial minimum deposit of Rs. 200/- either in Cash or through Money Order or by local Cheque I Bank Draft payable to the "Postmaster Nanpura HO and Sr. Postmaster Surat HO" by filling up the enclosed application form.



For Details please Contact :
• Surat Head Post Office - 395003.
• Nanpura Head Post Office - 395001.
Sr. supt. of post offices Contact No. : 0261 - 2463608
Email : sspsurat@gmail.com



PHILATELIC DEPOSIT ACCOUNT (APPLICATION)

To, Sr. Post Master Surat Head - Post Office 395003 or To, Post Master Nanpura Head - Post Office 395001

Please open a Philatelic Deposit Account in my name

Full Name : Shri / Smt / Kum.

Address

Pin

Phone/Mobile

Email

If Student, School Name

Std. DOB

my initial Payment of Rs.....

.....(in words)

is attached in Cash / Cheque / D.D. No.

Yours faithfully,

*(Minimum for initial & subsequent deposit is Rs. 200/- Rs. 5000/- If Foreign Account Holder

Account No.

(To be allotted by H.P.O. Philatelic Counter)
Name : Shri / Smt. Kum.

STANDING ORDER DETAILS

Description	Commemorative Number Required
1. Stamps a) Single b) Strip of two Horizontal/Nertical c) Block of four d) Full sheet	
2. First Day Covers a) Blank b) with stamps affixed & cancelled	
3. Information brochure a) Blank b) with stamps affixed & cancelled	
4. Miniature Sheet	
5. Sheetlets	
6. Other items	
Date :	Applicant's Signature



Want your face printed on Postage stamp?

- Pay Rs. 300 and get 12 personalised postage stamps from India.
- Stamp can be used as a valid postage for domestic mail purpose.
- It can be used as gift and also be used as postage to bring Joy to the recipient.
- You can use photos of your beloved also.

Requirements :
Photograph, ID Proof,
Fee of Rs. 300/-

Hurry Up

My Stamp

Postage gets personalised.....!!!



LEARNING IS FUN WITH PHILATELY



BE A PHILATELIST WE MAKE IT EASY FOR YOU